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Local holiday lettings

Island Escapes is a holiday lettings agency based on the beautiful Isle of Man. All of our properties are picked for their quality and features. Our local presence means we very much operate a hands on approach to our properties, ensuring a high quality of service to our guests and homeowners alike. Our commitment to the environment and sustainability is extremely important to us, as such we aim to use eco-friendly cleaning products and are reducing single use plastics wherever possible in our fully managed properties. We are proud to be a corporate sponsor of the Manx Wildlife Trust and are a proud partner of UNESCO Biosphere Isle of Man.¹ We're local Everything about us is local, combining our knowledge of the Isle of Man and the industry to create a winning formula for homeowners and guests alike.² We develop a Marketing Strategy We are not simply just a place to advertise, but a company that is continuously looking to drive business for our owners through many different channels.³ We look after your property Offering an optional full management service for those owners who require a hands-off approach to letting their holiday home. A true Island Escape

Located right at the heart of the British Isles, 32 miles in length and 14 miles at its widest point, the Isle of Man is an island with an incredible landscape. It is the first entire country to be awarded the UNESCO Biosphere status raising awareness of areas, projects and activities that help to make the Island unique. With its dark skies status this gem of an island is rich with wildlife, flora and fauna, all to be found in spectacular scenery which range from the rugged cliffs of the south to the beautiful northern plains and mountainous uplands. It is a microcosm of all the best of the British Isles has to offer.

An outdoor playground, the island boasts a wide range of outdoor activities which include Walking, Mountain Biking, Sea Kayaking, Diving, Coasteering, Angling, Sailing and Paddleboarding.

The Isle of Man's 10,000 year history is portrayed throughout the Island in a landscape rich in ancient monuments and in its wealth of historic castles and buildings through the Manx National Heritage sites around the island.

Sitting in the gulf stream the waters surrounding the island make it a hotspot for marine wildlife, Basking sharks, Minke whales, dolphins and porpoise are a common sight. There is a large all the year round population of grey seals, especially round the Calf of Man, take a boat trip to get a closer look.

A vast number of bird species are also to be seen on the island, too many to name, but includes a wide variety of sea birds and notably a large number of choughs who are a rare sight elsewhere in the British Isles.

The Isle of Man also boasts a unique heritage railway network dating back to Victorian times. Journey on the Steam Railway from Douglas to Port Erin, the Manx Electric Railway from Douglas to Ramsey and the Snaefell Mountain Railway which takes you from Laxey to the island's highest point, Snaefell. There are also a number of miniature railways operating around the island.

Each June the island comes alive with the roar of motorbikes as the annual Isle of Man TT race takes place. Over 45,000 motorcycle racing enthusiasts from around the world converge on the Isle of Man and line their favourite spots on the Island's hedgerows to secure the best vantage points to watch history being made before their eyes. This is an island that gives you choice. This is an island that gives you choice. Island Escapes is a holiday lettings agency based on the beautiful Isle of Man. All of our properties are picked for their quality and features. Our local

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For anyone who has ever taken a road trip on the Isle of Man, it is not hard to see why popular TV programme Top Gear described it as "a motorist's Heaven". But it is not just die hard petrol heads that avail of the joys of motoring on the Island. A combination of limited traffic, stunning vistas and the sheer variety in highways available make touring the island a real pleasure for even the most reticent motorist. Gentle marine giants of the Isle of Man

Located in the gulf stream, our rich waters attract a rich variety of marine life, from the hundreds of seals around the Calf of Man, porpoises, whales & dolphins through to our giant summer visitors - the basking shark, when conditions are right you can be in for a real treat. Our favourite hidden beaches on the Isle of Man

The main island beaches located in our towns and villages are popular with everyone, but as one would expect the island is home to many little known coves, delightful beaches, intriguing rocky outcrops and enchanting caves all lying undiscovered by the majority. Picking the best is difficult but we take a look at some of our favourites. Book with confidence

Our handpicked properties are all subject to compulsory annual registration with the Isle of Man Government and are independently inspected; so you can be confident that any accommodation you choose has been duly inspected and rated by the same industry professionals as in the UK.

Our online payments system is secured by SagePay, Europe's leading independent payment service provider (PSP) and one of the most trusted payment brands. Visit us online at <https://www.islandescapes.im> Let your property with us

Our expertise allows us to ensure that your property is marketed in all the right places.

At Island Escapes we appreciate that every homeowners needs are different, that is why we offer a flexible service to meet individual requirements, we can help as little or as much as required. Marketing & Bookings

For all our properties we will devise a marketing strategy to allow us to maximise opportunities with the property. We are not simply just a place to advertise, but a

company that is continuously looking to drive business for our owners through many different channels.

We operate a modern online bookings system, designed by the Cottage industry for the Cottage industry.

This allows us to take care of:

- All administration, guest and owner communications
- Handle all payments, including security deposits where applicable.
- We can track and monitor advertising campaigns
- Automated accounts and billing
- Manage brochure requests and bookings
- All communications are tracked

Managed Service
In addition to the marketing & booking service many of our owners opt for our fully managed service which provides a total hands-off approach to letting your holiday home.

During guest stays we'll co-ordinate the various weekly changeover tasks.

Guest services -We ensure any problems are dealt with quickly and efficiently

during guest stays through the provision of an out of hours on call service.

Coordinating maintenance - where maintenance is required during a guests stay

we'll work to complete this on your behalf.

Taking all tasks relating to the property away from you so you enjoy the return from your property without any of the hassle.

We're local
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Marketing Strategy

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